

UK Biodiversity Partnership
7-8 October, York University **Conference 2009**



Joanne Kennedy
United Utilities

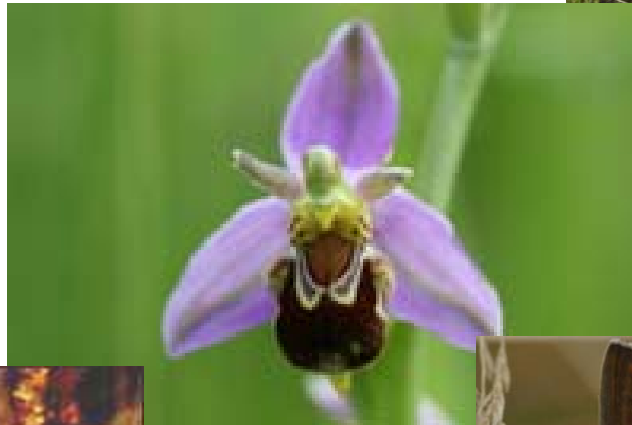
UK BIODIVERSITY PARTNERSHIP CONFERENCE 7-8TH
OCTOBER 2009

Valuing biodiversity in the water industry



The water industry and valuing biodiversity

- Part of Gross Domestic Product or Gross Domestic Happiness?
- Unpriced or priceless?



UK water industry



United Utilities SCaMP programme



The positive impact of SCaMP



The positive impact of SCaMP



>100 ha re-vegetated

Improving site biodiversity

- Scrub clearance



Improving site biodiversity



Improving site biodiversity



Water industry challenges

- Our challenge as an industry is to find the right type of solutions and programmes that deliver multiple benefits, that are delivered in smart ways, where biodiversity drivers align with business drivers and provide value for money.



What support can the biodiversity community give?

- Standard agreed methodology for the valuation of biodiversity
- More prominent support for the water industry's programmes
- Lobbying government for ongoing support for agri-environment schemes
- Understand the responsibilities and duties of the water industry and support it in finding the right solutions for biodiversity
- Help us to devise and deliver creative solutions
- More partnership working

Summary

- The UK Water Industry is a key player in biodiversity management
- Already delivering and seeking to do more in innovative ways
- Recognising wider value of biodiversity aside from need to meet legal requirements
- Challenges remain in securing funding for investments and improvements
- The biodiversity community can help by supporting us and delivering a standard, agreed valuation methodology for us to apply

Thank you



DELIVERING TODAY,
BUILDING FOR TOMORROW

unitedutilities.com