
Taking forward the Sustainable Clothing Action Plan

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1. Overview of WRAP
2. How sustainable clothing fits with WRAP's work
3. Opportunities for future activities
4. Discussion – your feedback
5. Next steps

We help businesses and individuals reap the benefits of reducing waste, developing resource efficient products and recycling them in an effective way



What is WRAP?

WRAP:

- is a not-for-profit organisation
- has an independent board
- is funded by all four governments in the UK and the Environment Agency
- is based in all four countries

Partnership with business

WRAP works with partners to deliver:

- Actions that remove barriers to resource efficiency:
 - developing standards and protocols
 - delivering trials to demonstrate technical and commercial potential
 - using innovative financial instruments to encourage investment
 - working with clients to develop demand-pull
 - providing model clauses for contracts to promote waste prevention and recycling

- Voluntary agreements to help industry deliver collective change in a competitive market

Examples of voluntary agreements

Grocery product & packaging waste:

Courtauld Commitment

- *1.2 Mt waste avoided*



Construction waste:

Construction Commitments: Halving
Waste to Landfill by 2012

- *28% achieved by end-2009*



Water use in the food & drink sector:

Federation House Commitment

- *5.6% reduction in water use*



Quality Protocols:

Define the point at which waste can be managed as a product

- *1.5 Mt of compost certified under QP*

Publicly Available Specifications:

Help companies meet an agreed product specification and deliver market confidence in a product



GlassRite:

Bulk importation of wine to UK, light-weighting of bottles and recycled content

- *increased bulk importing by 190m bottles*
- *extra 44,000 tonnes recycled glass used*



Carrierpac:

Reusable packaging for home delivery systems

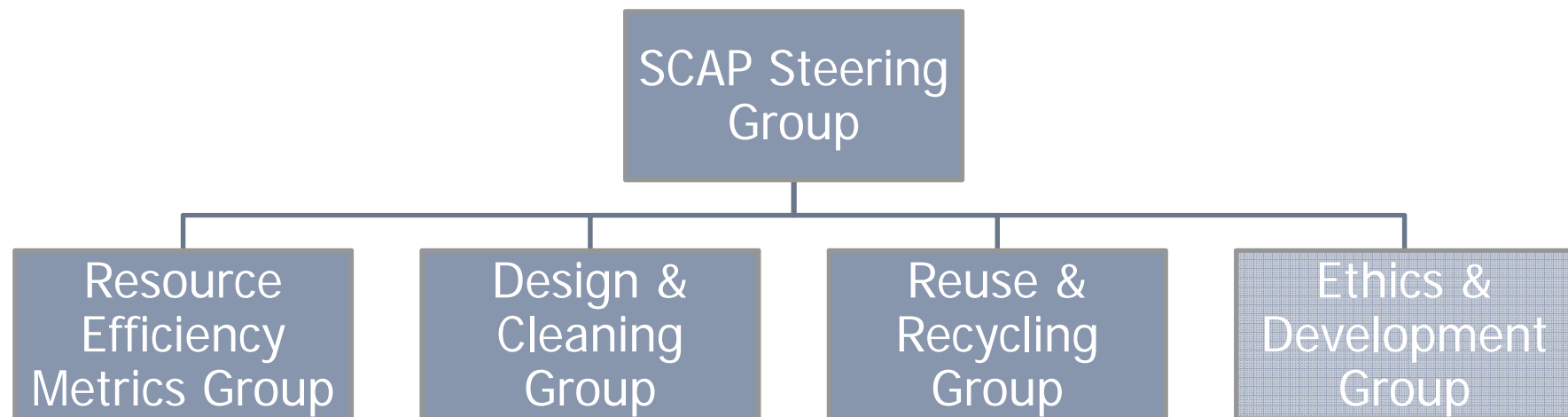
- *eliminated 1,200 tonnes packaging pa*
- *saves over £1 million pa*



Sustainable clothing and WRAP

- Clothing has a high impact – waste, carbon, water, etc.
 - *5-10% of all product impacts in EU*
 - *50% of UK clothing goes to landfill*
- Increasingly important to governments in the UK
- Members are already showing the potential to do better
 - *e.g. M&S with Oxfam collected 3.2 million garments and raised £1.9 million*
- There is an appetite to work in a focused way towards one or more joint outcomes for the sector
- WRAP has a track record in facilitating sector activity
 - *e.g. Utilities Agreement*

How might these issues be addressed?



In our briefing document, we suggested a set of working groups as a starting point for discussion, and outlined ways in which WRAP could help

1. What are the priorities for maximising the impact of the Sustainable Clothing Action Plan?
2. What goals and targets should the Action Plan focus on?
3. What working groups?
4. How can WRAP help most effectively?

Feedback to date – member survey

- Largest number of respondents are involved in reuse & recycling
- Reuse and recycling cited most frequently as a priority – while 50%+ for carbon, water, materials use and social impacts
- 50%+ wanted to work on collection/reuse/recycling standards, collective targets, common metrics and design standards
- $\frac{3}{4}$ supported a reuse/recycling target, $\frac{2}{3}$ wanted targets for carbon and water footprints

Feedback to date – member survey

- 50%+ supported all the suggested working groups
- At least 12 organisations want to participate in each group
- Most important role of Steering Group is to coordinate the working groups
- *WRAP support*: 2/3 keen on help to develop pioneer projects, information sharing, and developing metrics and standards. 40% wanted cost-benefit information on actions.

Feedback session



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